

**Title:** Update Report – Health and Wellbeing Board Priority 8: Reduce alcohol consumption

**Wards Affected:** All

**To:** Health and Wellbeing Board   **On:** 2 October 2014

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## **1. Purpose**

- 1.1 This report provides a summary on progress on the Health and Wellbeing Board's priority of reducing alcohol consumption.

## **2. Recommendation**

- 2.1 That the Torbay Health and Wellbeing Board accepts the progress stated in this report.
- 2.2 That the Torbay Health and Wellbeing Board endorses the development of a new alcohol strategy and implementation plan.

## **3. Supporting Information**

- 3.1 The Alcohol Update Report attached.

## **4. Relationship to Joint Strategic Needs Assessment**

- 4.1 Reducing alcohol related harms is a local priority outlined in the JSNA

## **5. Relationship to Joint Health and Wellbeing Strategy**

- 5.1 Reducing alcohol consumption is a strategic priority for the Torbay Health and Wellbeing strategy, sitting within 'Outcome 2: A healthy life with a reduced gap in life expectancy'.

## **6. Implications for future iterations of the Joint Strategic Needs Assessment and/or Joint Health and Wellbeing Strategy**

- 6.1 For review following consultation and ratification of the new alcohol strategy and implementation plan.

## **Appendices**

Alcohol Update Report

### **Background Papers:**

The following documents/files were used to compile this report:

- Local Alcohol Profiles for England: Torbay 2014.
- NHS Health Checks data – Devon, Cornwall & Somerset Centre as at 30 June 2014 (Quarter 1, 2014/15).
- Public Health – Lifestyles. Survey Results June 2014.

# ALCOHOL UPDATE REPORT

## Current Position

The latest Local Alcohol Profiles for England report was published in August 2014. This shows Torbay to have significantly worse rate than the England average of alcohol-related harm for:

- Alcohol-specific mortality for males and females
- Mortality from chronic liver disease for males
- Alcohol-specific hospital admissions for males, females and under-18s.
- Alcohol-related admissions (narrow definition) for males
- Admission episodes for alcohol-related conditions

Unfortunately, due to a change in methodology adopted this year by Public Health England it is not possible to compare directly with previous iterations.

## Achievements to Date

In line with the priority areas identified by the Torbay Health and Wellbeing Board:

Priority Area	Activity
Continue to include alcohol screening in the NHS Healthchecks programme as this programme expands	Alcohol screening is embedded in the NHS Healthchecks programme. As of Quarter 1 2014/15 the Torbay uptake was 60% of those offered received a Healthcheck which compares favourably with the national figure of 44%.  A training programme has been commissioned and run to support staff in GP practices to deliver Healthchecks. This included significant input on alcohol screening and how to respond to different drinking patterns.
Extend the range of Identification and Brief Advice opportunities available through non-medical settings for people with alcohol problems.	No activity currently, to be informed by the new alcohol strategy (see Alcohol Update Report for details).
Improve pathway between hospital and community treatment services for people with alcohol related problems.	Alcohol screening models have been embedded in A&E, outpatients and high-prevalence wards. This has seen a significant increase, with over 300 individuals being screened at Torbay hospital each month.  Southern Devon & Torbay Clinical Commissioning Group has agreed an incentive payment with Torbay Hospital to

	<p>increase the screening activity for alcohol for 2014/15.</p> <p>Targeted alcohol caseworker post in place who is assertively working with 'high-attenders' at hospital and primary care with complex needs and low motivation to reduce further hospital admissions.</p> <p>One of the Integrated Care Organisation's (ICO) development priorities is of a care-model for alcohol. Projects within this include:</p> <ul style="list-style-type: none"> <li>• Increasing universal alcohol screening across the ICO.</li> <li>• Development of a specialist alcohol service at Torbay Hospital.</li> </ul>
<p>Promote and support peer-led recovery opportunities in the community.</p>	<p>There is an accessible, recovery-focused, alcohol treatment system in place that is configured to meet the needs of the local population.</p> <p>A range of recovery support interventions are available to promote recovery e.g. mutual aid, peer support, family and parenting support, volunteering pathways for employment, Job Centre Plus.</p> <p>Public health are funding a 'recovery grants' process where people in recovery (supported by treatment services and the Community Development Trust) allocate grants to groups of people in recovery to support their peers.</p>

In addition, the public consultation for the new 'lifestyles' service identified strong support for promoting drinking within recommended limits within a service. A key feature of a newly commissioned service will, therefore, include information and advice to address 'increasing risk' drinking.

### **Future Activity**

A new alcohol strategy and implementation is required as the current strategy is now out of date and a re-baselining exercise is required to clarify which strategic programmes and interventions are still operational in light of the significant redesign and restructuring of public service in recent years.

The intention is to focus, in the first instance, on four themes to reflect the cross-cutting nature of the alcohol agenda:

- Prevention of alcohol-related harm in adults:
- Reduction in Alcohol-related crime, disorder and impact on communities:

- Protection of Children & Young People from Harm
- Alcohol Control

Consultation on a new draft strategy will commence in December 2014.

Scoping work has commenced with Public Health England and Devon Public Health to develop a social marketing approach to alcohol. Key areas of work are:

- Promoting health checks.
- Dry January campaign.

**Bruce Bell**

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